



Inspiring the
Leader Within

Leader Academy is a program for high school sophomores to discover leadership potential within themselves.

This program is designed to match students with community needs, community resources and community opportunities and will provide monthly interaction with community leaders and partners in a variety of discussion opportunities to examine issues facing our region.



All sessions and program costs are provided by Charleston Leaders and their business community partners.

Participation will be fully funded through donations and sponsorship from our business partners and additional grant funding.

Sessions will be held at the College of Charleston at The Riley Center on Lockwood Blvd. unless otherwise noted. Transportation for Leader Field trips will be provided by Charleston County Schools after breakfast at The Riley Center.

Some eligibility requirements and standards will include:

- Academic Achievement
- Full participation
- Leadership Demonstration
- Community Recommendations

*"If your actions inspire others to
dream more, learn more,
do more and become more,
you are a **LEADER**"*

JOHN QUINCY ADAMS

**To find out more and nominate a student, please go to
charlestonleaders.org/leader-academy**

**More information available at: www.charlestonleaders.org
Contact: rhipps@charlestonleaders.org**

Charleston Leaders is a 501c3 non-profit corporation. Contributions are tax deductible. PO Box 195, Charleston, SC 29402



Sponsorships:

Session Partner \$7500

As a Session Sponsor, you will brand your business in support of the topic at a Leader Session. The session may either be led by your team or a moderator to present the appropriate information in a dynamic session. Choose from the following topics to brand your company Technology, The Port, Leadership Brand, Government, The Military, Medical, Financial

Kickoff Sponsor \$5000

As the Kickoff Sponsor, you will partner with Charleston Leaders to host the Kickoff event prior to the start of Leader Academy. You will have the opportunity to address the students, parents and special invited guests

Graduation Sponsor \$5000

As the Graduation Sponsor, you will partner with Charleston Leaders to host the Graduation event at the end of the 2023/2024 Leader Academy. You will have the opportunity to address the students, parents and special invited guests

Additional Benefits for Session Partner, Kickoff Sponsor and Graduation Sponsor include:

Session Signage
Social Media Marketing
Brand Recognition on Tshirts

T-Shirt Sponsor \$2000

As the T-shirt Sponsor, you will receive Top Billing on the back of the Leader Academy Shirts worn by students and sponsors. You will receive special recognition on Social Media, Marketing and Website recognition. You will also be recognized at the Kickoff and Graduation Sessions.

Classroom Materials Sponsor \$2000

As the Classroom Materials Sponsor, you will receive Top Billing on the session materials at the Leader Sessions. You will receive special recognition on Social Media, Marketing and Website recognition. You will also be recognized at the Kickoff and Graduation Sessions.

Program Support \$500

As a Program Supporter you will be recognized on Signage, Marketing Materials and mentions during the Kickoff and Graduation Sessions

Lunch Sponsor or Breakfast Sponsor \$500 per Session

As a lunch or breakfast sponsor, you will be recognized for supplying the meal for that session

Details:

- ◆ The Leader Sessions will focus on areas affecting our Charleston Region to grow awareness and attachment to our community including but not limited to the following types:

Technology	The Port
Medical	Government
Financial	Leadership Branding
Military	
- ◆ Leader Academy will begin August 2023 with a reception for students, parents, administrators and special guests.
- ◆ Leader Academy will have a Fall Semester of three Leader Sessions and a Spring Semester with three Leader Sessions
- ◆ Leader Students will be nominated by their school and possess the attributes of leadership demonstration, academic achievement, expression of interest, full participation
- ◆ There will be one student exclusively chosen for the 2023-2024 school year per Charleston County High School, for a total of 15 students
- ◆ Leader students will interact with Business Leaders, Corporate Leaders, Community Leaders for a dynamic session of knowledge and application
- ◆ The Leader Sessions will take place on Saturdays from 8:30 a.m.-12:30 p.m. There will be breakfast provided with networking followed by two sessions with a break. Lunch will be provided at noon with reflection time. Session will end at 12:30 p.m.
- ◆ Leader Academy and its Business Partners will host a graduation ceremony in May 2024 with students, parents, administrators and special guests.